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Professor Joseph-Nicholas

Computer Science 126

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Final Project Design Brief

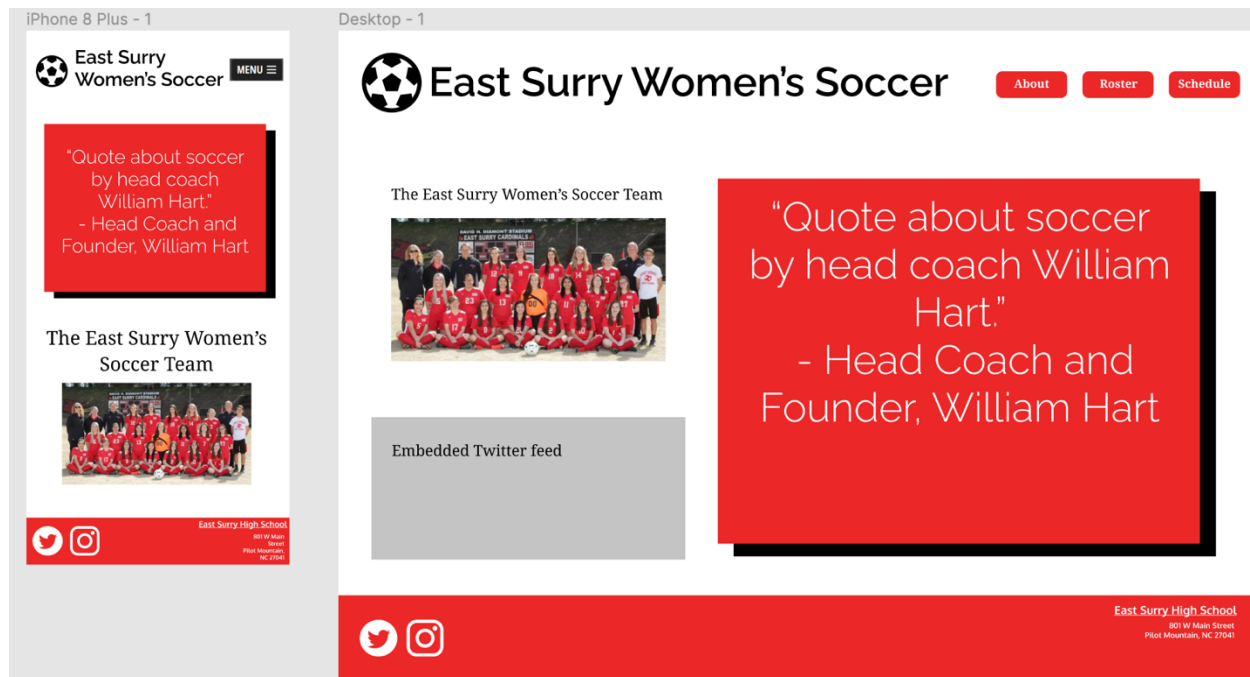
The client for my final project is my local high school's women's soccer team. My father, William Hart, is the head coach and the person with whom I discussed the various needs of the website. The audience for this website would be high school age students, parents of team members, and recruiting scouts for universities.

The website's tone is modern, clean, and professional. I will be using four colors as directed by my client, red, black, gray, and white. These were chosen because they are the team's colors or derivatives of them. There will be a substantial amount of white space to make the website appear cleaner with less clutter. The edges of the pages will stretch the full length of the screen, making the website appear new age. Users will be able to easily identify the content areas and will have a clear indication that an element is clickable through the use of hover features. There will be clear cohesiveness throughout the website achieved through common design elements. These elements will be drop shadows, a red rectangle with the title of the pages excluding the home page, and consistent use of the same header and footer.

The fonts were chosen to add to the modern feeling of the website as well as to increase legibility. A combination of Raleway variants and Noto Serif will be used for headline text and body text, respectively. A clean sans-serif font such as Raleway adds to the sleek look and modern feeling of the design. Noto Serif was chosen because of its easy readability and contrast to Raleway.


Clear photos and easy navigation add to the professionalism of the website. The hope is that a recruiter would be able to easily use the website to get information about players. Also, players or potential players should be able to easily access information about the season and the team itself.

Mockup of the homepage in both mobile and desktop form.



The homepage will feature a picture of the team, an embedded Twitter of the soccer team's feed, and a quote from the head coach. The quote's use is to set the tone for the website and let players, parents, and recruiters know what kind of person the coach is. This will allow visitors to get a better feel of the team itself. The embedded Twitter allows users to easily access the most up-to-date information coming directly from the team and will allow visitors to learn more. The photo is also going to be a link that takes you to the roster page and will develop a drop shadow when hovered to indicate clickability.

The mobile view of the website collapses into a single column that acts similarly to the home page. The navigation items at the top become a hamburger menu at this size, achieved by the use of Slicknav. The embedded Twitter feed will not be visible at the mobile view. This is for better UI because when users try to scroll on the actual page, they may accidentally be scrolling on Twitter, which can be frustrating.

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2019-2020 Roster

Name	Number	Position	Grade
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x
Example Player	0	x	x



Coaching Staff


Photo Of Head Coach

Head Coach
William Hart
Phone: (336) 368-2251
Email: hartw@wsurry.s12.nc.us

Assistant Coach
Dave Sutterby
Phone: _____
Email: _____

Assistant Coach
Jenny Hernandez
Phone: _____
Email: _____

  **East Surry High School**
801 W Main Street
Pilot Mountain, NC 27048





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The Lady Cardinals

Photo related to content

From the Beginning...
"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum." "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum." "Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Team Fast Facts

-  The team is located in Pilot Mountain, North Carolina
-  There have been xxx number of players since the team's founding
-  xxx number of players have gone on to have college soccer careers.
-  The players have won over thirty NW 1A All Conference Selections

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Pilot Mountain, NC 27048

Mockup of two other content areas. The roster page will include links to player profiles that are hosted on Maxpreps.com as well as links to the coach's information such as the email being a link that opens the user's email. The about page will utilize several free font awesome icons for added interest in the content.

Mockups were made using Figma.com

Design Palette:

Header 1 -Raleway

Header 2 - Noto Serif

H3 - Raleway

P - Noto Serif

a - Noto Serif

Nav Items

Hovered Nav

Home page box shadow - 15px on each side
all others will be based on ratio of the containers
size to the homepage container.



#c4c4c4



#eb2727



#000000



#FFFFFF

Button Hover

About

Roster

Schedule

Border radius of 1em

Background color changes to black when hovered and cursor appears as pointer.

About

Text is red when active

All links (<a>) will have a cursor appear when hovered over.



Social Media Links are grey when active.

Hamburger menu

MENU ≡

About

Roster

Schedule

MENU ≡

About

Roster

Schedule

menu items are red when hovered and grey when active